

**HANSEN FOR  
COMMUNITY SOLAR**

**CONTROL AND PROFIT FROM  
NEW SOLAR ENERGY BUSINESS**

## Leverage Hansen Experience and Systems to Speed Subscriber Acquisition and Control Your Solar Business

**It is now Community Solar's moment in the sun.**

Community solar is now seen as a viable alternative for consumers and businesses that want renewable and affordable clean energy. Creating and managing a community solar business is a big challenge as so many new entrants and would-be providers struggle to quickly acquire subscribers to build revenue and long-term profitably.

**Who can really help community solar businesses gain subscribers and drive revenue in this new and vibrant energy market?**

## KEY CAPABILITIES TO GET YOUR SOLAR BUSINESS UP & RUNNING QUICKLY AS YOU TAKE CONTROL

- White-Labeled, Fully Customisable Customer Acquisition Portal
- Separate Flows for Low Medium Income Customers
- Open API Architecture
- Integrations with any Acquisition Provider
- Fully Customisable Products
- One-Bill or Two-Bill Options
- Automatic Calculation of Customer Invoices
- Communications with Utility Partners
- Fully Customisable Invoices with Calculated and Dynamic Fields
- Experienced Customer Care Team
- Omnichannel Communications
- Robust AR for Fast Collection Efforts
- Customer Self Service Portal
- Recurring or One-Time Payment Options
- Automatic Allocations and Subsequent Allocations
- Monitoring of Solar Electricity Allocated and Generated Each Month

## HANSEN FOR COMMUNITY SOLAR

Hansen for Community Solar is a service that solves the solar asset management operational problems and lack of business controls by quickly providing an operational foundation of systems, people and processes while ensuring the business has control of data, customer experience, brand and commercial strategy.

Hansen provides a package of operational capabilities and experienced team members needed to get your business up and running quickly. These give your business access to the data it needs so you can learn how to better offer to and serve customers, while enhancing your brand and commercial position in the market. Through it's 40 years experience in servicing energy and utilities providers, Hansen removes the worry of effectively operating a community solar business, letting your business leaders manage and guide a profitable commercial entity.

## Community Solar Gaining Subscribers Today

Hansen is leading the way by helping a large solar developer in the US Northeast Region to build and control their business to gain new subscribers and build a powerful market brand. Contact a Hansen representative to learn more.



## CUSTOMER ACQUISITION

Above all, community solar businesses need to gain new subscribers — as efficiently as possible. The Hansen solution provides the people and systems to accelerate the sign-up processes so you can capture acquisition opportunities with certainty and precision. Take advantage of the fully-customizable customer acquisition portal, automatically maintain waitlists to keep prospects engaged and allocated to projects and utilize the open APIs to enable low-effort integration with any acquisition provider partner.



## SOLAR PROJECT MANAGEMENT

Hansen for Community Solar gives you the tools to manage your relationships with utilities and subscribers, including automatic initial and subsequent allocations, monitoring of solar electricity allocated and generated and full management of communications with utilities handled by Hansen’s operational support team.



## CUSTOMER MANAGEMENT

Once subscribers are gained, a rewarding digital experience is bound to help them remain customers. Hansen gives solar businesses the customer engagement systems, processes and people to retain customers, including an experienced customer care team, omni-channel communication platform and a customisable customer self service portal so customers can help themselves in a digital setting.

## SERVICES TO MANAGE ALL OPERATIONAL ASPECTS OF A SOLAR BUSINESS

<p><b>REGULATORY COMPLIANCE &amp; CONTROLS</b></p>	<p><b>EDI &amp; TRANSACTION MANAGEMENT</b></p>	<p><b>CUSTOMER ACQUISITION, SWITCHING &amp; DROPS</b></p>
<p><b>REMITTANCE PROCESSING</b></p>	<p><b>BILLING SERVICES</b></p>	<p><b>FORECASTING &amp; PRICING</b></p>
<p><b>CUSTOMER CARE SERVICES</b></p>	<p><b>CASH MANAGEMENT &amp; COLLECTIONS</b></p>	<p><b>REPORTING &amp; DATA SERVICES</b></p>

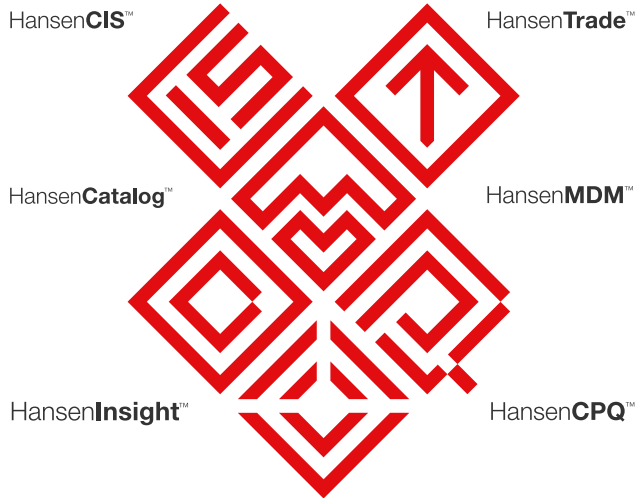




# The Hansen Create-Deliver-Engage Suite for Energy and Utilities is industry-tailored software designed to deliver the next experience while enabling energy and utilities companies to grow from new business models.

**Hansen CIS** is market-tailored customer information software for utilities undergoing transformation to become tomorrow's next-digital driven experience company. **Hansen Catalog** is the commercial product catalog and lifecycle management application that defines your business and makes products and services faster and easier to deploy. **Hansen CPQ** enables cross-market omni-channel quote and order capture so utilities can sell all products, from standardized consumer offerings to complex tailored B2B enterprise services.

**Hansen MDM** serves as an integrated package of automation and analytical meter data management applications that leverage advanced metering infrastructure. **Hansen Trade** is an automated trading solution so energy companies can optimize their flexible production assets, minimize balance error and reduce the cost of trading operations. **Hansen Insight** is the comprehensive solution for energy data analytics, providing customer insights, and detecting new market opportunities.



Hansen Technologies (ASX: HSN) is a leading global provider of software and services to the energy, water and communications industries. With its award-winning software portfolio, Hansen helps over 620 clients from over 30 offices worldwide to create, deliver and engage with their customers, to manage and analyze customer data, and control critical revenue management and customer support processes.

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